

Publishing the Future

guiding principle **one world / one web:**

Safeguard a rich diversity and complexity of content by demanding an openness and simplicity of structure.

guiding image: **as water moves about the Earth, so too the free flow of intelligence**

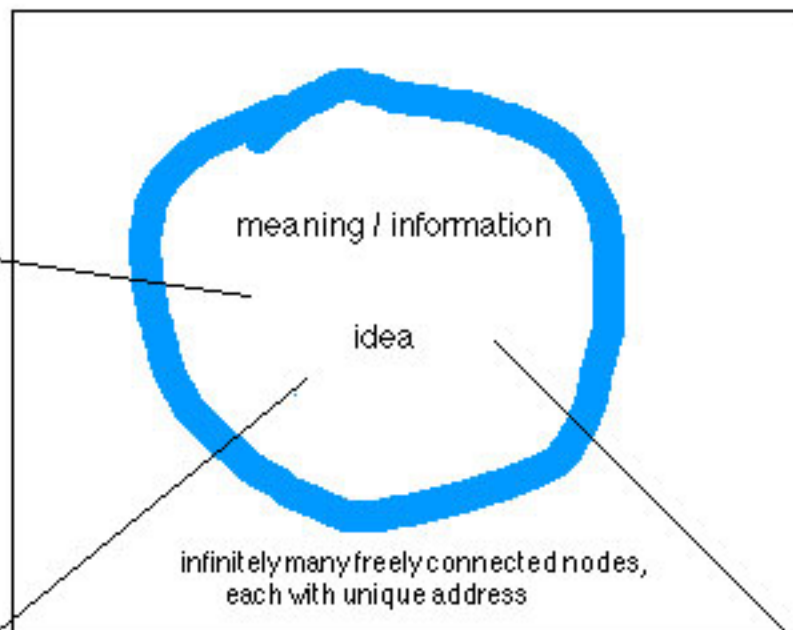
(0) **zero waste:**

embracing the necessity of an essentially plasticless / paperless culture

Use of paper indicates *archival importance*; Rapidly move to eliminate need for traditional newspapers, magazines, photography, etc.



dedicated **audio**, for example, MP3 or other more sophisticated formats; both *plays* and *records* with equal ease and quality



source: one copy serves an unpredictable dynamic demand

(5) **support:** this is but a sketch of what one might think of as part of the spiritual essence of a global Internet. Therefore, money is left out of the picture. This is so simply because taking profit as one's point of departure might at this stage severely distort one's perception of the significance of the new technology. In this view, what is truly revolutionary about the Internet is that it is making powerfully manifest *what is already implicitly real*, namely, the oneness of the mind of humanity. After all, no one owns the ideas of freedom and democracy, yet we can collectively decide to support these ideas so that not just a privileged few, but rather all may live and flourish by and with them.

(1) **universal access:**

free flow of information stimulates political and spiritual freedom world-wide, so becoming a primary instrument for ending conflict by encouraging communication and understanding

(2) **security:** unique user ID rooted in place; server solidstate hardwired software;

all normal use untraceable; most illicit use traceable

(3) **copyright:** belongs uniquely and universally to creator; new watermark standards for all digital content

(4) **one world library:** imagine the complete scores of J.S. Bach or Stravinsky, the complete photos of Ansel Adams, a complete hyperlinked world flora, codex medicus, etc...

dedicated **music tablet**, download scores/parts/ audio directly; can be written upon / printed; can record

dedicated **audiovisual**, for cinema, books, but also live events like opera, poetry performances or concerts